



## Executive Summary

The City of Iqaluit started taking steps in developing its new community economic development (CED) plan in June 2011. First by delivering a workshop to the Mayor, Council Members, its CED Committee and the CED Officer to obtain better knowledge on taking the right steps for the community in developing the plan. From this workshop, it was decided that it was time to bring in the funders and service providers to attend an Economic Development Summit. This summit was held in March 2013 that identified and confirmed the steps to move forward. The City of Iqaluit's CED Committee then applied and received funding from Government of Nunavut – Department of Economic Development and Transportation (ED&T) and Government of Canada – CanNor to take further steps on accomplishing the renewal of the CED plan.

## Community Consultation

The community consultation process took place from November 2013 to in January 2014. The process gained valuable input from community leaders, members and organizations on the direction they want Iqaluit to take over the next five years. During these sessions, individuals were asked to provide their ideas considering those in a holistic manner, on development in the community.

Interviews were completed with the following groups:

- Mayor and Councillors
- City Staff
- Nunavut Research Institute
- Iqaluit Housing Association
- Qullit Status of Women
- Nunavut Disabilities Makinnasuaqtiit
- Qikiqtanni Inuit Association
- Iqaluit Chamber of Commerce
- Nunavut Tunngavik Incorporated
- Elders
- Akausisarvik Mental Health
- Nunavut Arts & Crafts Association
- Nunavut Film
- Country Food Market
- \* City Department Directors
- \* Members of Legislative Assembly
- \* School teachers and principals
- \* Nunavut Arctic College
- \* Homeless Shelters
- \* RCMP
- \* Qikiqtaaluk Corporation
- \* Nunavut Economic Forum
- \* Youth
- \* Public Health Clinic
- \* Income Support Division
- \* Nunavut Teachers Association
- \* Hunters & Trappers Association
- \* Carrefour Nunavut

- Churches
- Nunavut Chamber of Mines
- NorthMart
- Accommodations by the Sea
- Akhaliak Consulting
- Arctic Villas Dev. Corporation
- Ayaya Communications
- Pai Pai Taxi
- Discovery Lodge
- Habitat for Humanity
- Innuusilirijii Counselling&Consulting
- Iqaluit Inuktitut Daycare
- Nunavut Broadband Dev. Corp
- \* Nunavut Economic Developers Association
- \* Aakuluk Daycare
- \* Ajungi Arctic Consulting
- \* Alianait Entertainment Group
- \* Atiigo Media
- \* Bradley Air Service
- \* Capital Suites
- \* Frosty Refrigeration
- \* ICSL
- \*Market Place
- \* Iqaluaralaaq Pairivik
- \* Project Nunavut

As the Sustainability Development plan and the CED plan consultations were conducted at very close timing, very similarities to questions and answers, therefore there were reminders to ensure to refer to the sustainability development plan to include the economic sectors into the CED plan.

### **Economic Sectors**

- Arts and Crafts
- Business
- Education and Training
- Environment & Renewable Resources
- Cultural and Social Wellness
- Tourism
- Mining
- Infrastructure

### **Preparation of the CED plan**

The CED Plan will serve as one of the elements of the longer term strategic plan for the community. Other plans will include, among other things, land use plans, community wellness plans and zoning plans. All of the plans will coincide with each other under the overall strategic direction provided by City Council through their long-term strategic planning and vision for the community.

### **CED Plan Overview & Implementation Plan**

The CED plan – Part 1 Overview contains the goals and objectives for each sector giving consideration to social, environmental and cultural elements of the community economic development process. An Implementation Plan – Part II lays out the specific tasks, responsibilities and timeframes required to move ahead on each of the CED goal.

The final phase is a report card or community reporting system which will keep the residents informed about the progress with the CED. This activity will ensure that the priorities of the City are implemented and adjusted as required. The report card is built into the Implementation Tables.

## Examples of Sector Development

### **Tourism – To increase tourism**

- Objective #1 Establish a local tourism committee
- Objective #2 Assist the Tourism Committee in developing a Tourism Strategy
- Objective #3 Promote the funding programs to develop Cultural and Eco Tourism Packages
- Objective #4 Assist in promoting the tourism guide and cultural interpreter training
- Objective #5 Attend a variety of Trade Shows annually to promote the community
- Objective #6 Update the Iqaluit Website on a regular basis

### **Arts and Crafts – To strengthen the arts and crafts sector**

- Objective #1 Provide support to Nunavut Arts and Crafts Association on an ongoing basis
- Objective #2 Establish a local arts and crafts committee
- Objective #3 Host various workshops in conjunction with NACA for the artists
- Objective #4 To host business workshops for the arts and crafts people
- Objective #5 Work with the Iqaluit Arts and Crafts Society on developing their marketing plan
- Objective #6 Promote the ED&T funding programs on an ongoing basis

### **Environment & Renewable Resources - To be a leader in environmental stewardship**

- Objective #1 Assist in promoting the training opportunities to become captains and crew
- Objective #2 Determine which alternative energy sources are feasible
- Objective #3 Explore the feasibility of expanding the greenhouse
- Objective #4 Provide on-going support to the HTO
- Objective #5: To continue holding annual cleanups of the City
- Objective #6: Hire summer students to collect garbage on the roadways for the summer months
- Objective #7: Install more garbage bins around town by July 31, 2015
- Objective #8: Review dog by-laws to ensure owners clean up after their pets in common areas used by all residents

### **Education and Training – To have the most skilled and education**

- Objective #1 Assist in promoting stay in school programs for at-risk students
- Objective #2 Assist in promoting literacy programs
- Objective #3 Assist in promoting and planning training workshops
- Objective #4 Encourage businesses in creating more apprenticeship opportunities
- Objective #5 Assist in organizing Career Fairs – every year or every other year
- Objective #6 Encourage more participation between schools and community members
- Objective #7 Encourage NAC to explore the establishment of a university
- Objective #8 Encourage Department of Education to establish an Inuktitut only school

### **Business – To develop the business sector**

- Objective #1 develop an inventory of available buildings and buildings for destruction
- Objective #2 Review Business By-law to ensure it is business friendly
- Objective #3 Encourage new entrepreneurs the development of businesses in the following areas as were suggested during the community consultation: Walmart, Dollar Store, A women's store, A men's store, Fast Food restaurant with a drive through, Photography store, Dentist, Candy store, Bakery, Ice Cream Store, Video game store, Sports Store, Hardware

store, Cold weather testing facility

Objective #4 Provide support to local businesses in developing their packages

**Mining – Assist in promoting opportunities**

Objective #1 Assist in promoting employment opportunities with the mining industry

Objective #2 Encourage careers in geology, engineering and other possible careers in mining

Objective #3 Encourage the establishment of satellite offices for all mining companies in Nunavut

**Cultural and Social Wellness – to preserve and promote Inuit culture and to be a healthy vibrant city to live in**

Objective #1: Assist in promoting the Traditional Skills Workshops

Objective #2: Promote the importance of having more youth and Elder camps

Objective #4: Assist in planning the establishing a Thule Qammaq

Objective #5: Promote Inuktitut literacy on an ongoing basis

Objective #6: Cross Cultural workshops on an ongoing basis

Objective #7: reminding the importance of Trilingual signages on all buildings and road signs

Objective #8: Request for an updated Socio-Economic Indicators for the City of Iqaluit

Objective #9: Explore the options for funding underprivileged kids to participate in sport

Objective #10: Assist in promoting the social wellness workshops

Objective #11: Develop a Welcome Qamotiq for new residents

Objective #12: Lobby GN for an Addictions Centre