

DON'T MISS THIS
GREAT
OPPORTUNITY!

Both the Arctic Winter Games Complex and the Arnaitok Arena serve as hubs of sports activity throughout the year!

There will be plenty of action and community use at these facilities ... and high traffic means that your advertising gets **great exposure!**



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CITY OF IQALUIT
DEPARTMENT OF RECREATION
**ADVERTISING
GUIDE**

2013-2014





\$5,000
(per season) **Centre Ice Logo**

Proudly display your company's logo right in the centre of all the action, on both sides of centre ice (2 logos). This location will generate maximum exposure for your organization.

\$1,000
(per season) **Prime Ice Logo**

Proudly display your company's logo on the ice surface in a prime viewing location, in the neutral zone.

\$750
(per season) **Non-Prime Ice Logo**

Proudly display your company's logo on the ice surface, between the blue line and the goal line.

\$1,200
(per year) **Wall Boards**

Have the privilege of displaying a 4' x 8' wall board* in a prominent location inside the arena. This ad will stay up the full calendar year.

\$1,200
(per year) **Rink Boards**

Display your company logo along the rink boards on both sides of the ice (2 signs) we will even provide the stickers.

\$2,000
(per year) **Canteen Sponsorship**

Have your company logo clearly displayed on a large sign in the lobby area as the Canteen Sponsor.

\$3,000
(per season) **Zamboni**

Display your company advertising in a unique and noticeable way. Three spots to advertise means up to three separate graphics.

\$500
(per year) **Change Rooms**

Proudly have your company logo displayed inside one of the rooms and on a plaque above the same dressing room door.

*Ad board to be provided by you.

Promote your company by advertising at these busy recreation complexes. Sports advertising connects your company with the community and shows that you care. Arena advertising was very popular last season, so contact us **today!**

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The **Arctic Winter Games Complex** houses an NHL sized ice surface from September to May. It is then transformed into an **indoor sports field** during the spring and summer months.



The **Arnavitok Arena** is busy with ice sports from September to May and also houses **hockey camps** in the summer months.

