



**CALL FOR PROPOSAL  
FOR**

**DESIGN AND INSTALLATION OF ART MURAL**

**PROPOSAL CALL: Friday, February 19, 2021**

**PROPOSALS DUE: Wednesday, March 3, 2021 at 4:30 p.m. local Iqaluit time**



## **1. PROJECT OVERVIEW**

The City of Iqaluit is now accepting proposals for the design and installation of an art mural inside the Council Chamber at new City Hall. Artists working in paint media are invited to submit a proposal.

An application must incorporate the City of Iqaluit's vision and mission and demonstrate a clear concept of the finished artwork.

### **1.1 Project Scope**

The intent of this mural is to create a visual story that will live in Council Chamber, a place where council members shape the future of Iqaluit. As such, the mural should represent the values and mission of the City of Iqaluit described in the following mission statements:

#### **Vision**

Iqaluit will be an inspirational Arctic leader, grounded in the culture of our people, where knowledge and investment are encouraged, and families grow strong and healthy.

#### **Mission**

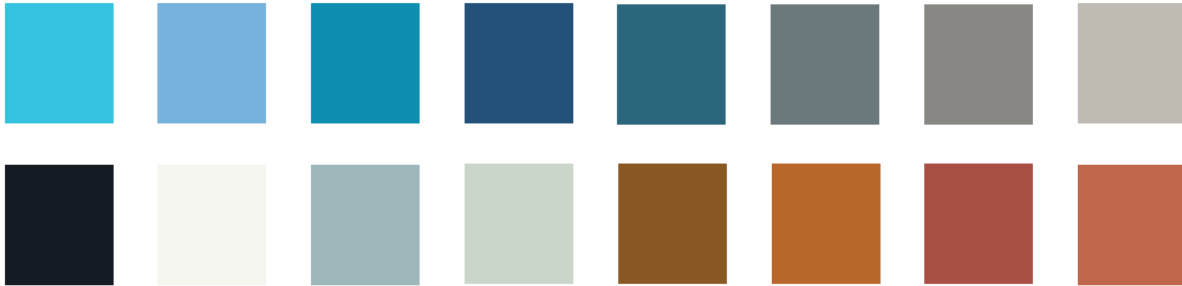
To provide services to our citizens that promote a healthy, safe, economically vibrant and culturally rich city.

Additionally, the mural could incorporate the guiding Inuit Qaujimajatuqangit Principles as outlined below:

- Respecting others, relationships and caring for people.
- Fostering good spirit by being open, welcoming and inclusive.
- Serving and providing for family and/or community.
- Decision making through discussion and consensus.
- Development of skills through observation, mentoring, practice, and effort.
- Working together for a common cause.
- Being innovative and resourceful.
- Respect and care for the land, animals and the environment.

### 1.2 Visual elements

Additional visual components to incorporate is the use of the City’s corporate colours to compliment City Hall.



### 1.3 Size

The area of the mural is on a white wall sized at 17.5 feet by 8 feet.

### 1.4 Project Budget

The selected artist will receive \$5,000 CAD to cover the costs relates to the creation and installation of their artwork on the Council Chamber wall (17.5ft x 8ft), the artists time, and the costs of their materials and equipment. Artists will retain intellectual property rights over their work.

## 2 EVALUATION PROCESS

The Evaluation Committee will evaluate eligible Proposals to determine the Proposal that best meets the needs of the City, using the weighting criteria indicated in Table 1 below as a guideline.

### 2.1 Evaluation Criteria

EVALUATION CRITERIA	WEIGHTING
<b>Technical Submission</b>	
Section A – Written Proposal	15 points
Section B – Artist Concept	30 points

Section C – References/Support Letters	10 points
Section D – Reference Projects	15 points
Section E – Nunavut Inuit Designation	15 points
Section G – Iqaluit Local Applicant	10 points
Section F – Project Schedule	5 points
<b>Total RFP Evaluation Score:</b>	<b>100 points</b>

## 2.2 Evaluation Submission Requirements

### Section A – Written Proposal and Artist Statement (15 points)

Provide a written statement demonstrating the understanding of the Project. The Evaluation Committee is interested in understanding how you will use the proponents of the project description to tell your story. Include your artist statement. 10 points for Written Proposal and 5 points for Artist Statement.

### Section B – Artist Concept (30 points – 10 points per item)

Provide a concept piece of your mural idea. The Evaluation Committee is interested in seeing how you will use the proponents of the project description to create a concept of your finished mural. 10 points will be awarded for each of the items illustrated in your concept design:

- Use of the City’s corporate colors for the mural to compliment the new City Hall building
- Use of the City of Iqaluit mission statement and vision in a visual concept
- Use of Inuit Qaujimajatuqangit Principles within the design concept to outline Inuit value

### Section C – References/Support Letters (10 points – 5 points per item)

Provide two references or support letters from completed projects or relevant projects.

### Section D – Artist Portfolio (15 points)

Provide information for projects completed in the last 10 years that are relevant to this project. Provide a maximum of three projects. The projects listed should illustrate experience in any of the following areas:

- Public murals, art installations



- Paintings, illustration
- Community or cultural projects

If any of the projects were group projects, describe your role and responsibilities on each of the projects and name the other parties involved.

If you do not have past project experience, provide an artist portfolio that demonstrates your creative skills and ability. Include images of your past work in a PDF document (4 pages max) and/or provide links to an online gallery.

#### Section E – Nunavut Inuit Designation (15 points)

Provide support to demonstrate that you are a Nunavut Inuit registered under the Nunavut Land Claim Agreement.

#### Section G – Iqaluit Local Applicant (10 points)

Provide support to demonstrate that you are a local resident of Iqaluit and have been residing in Iqaluit for the last year.

#### Section H – Project Schedule (5 points)

Provide a work plan detailing the design and installation timeline to complete this project. This should include a clear project schedule.

### **2.3 Proposal Application Checklist**

- Written Proposal and Artist Statement (Section A)
- Artist Concept (Section B)
- References/Support Letters (Section C)
- Artist Portfolio (Section D) - Artist Portfolio. Please include images of your past work in a PDF document (4 pages max) and/or provide links to an online gallery.
- Nunavut Inuit Designation (Section E)
- Iqaluit Local Applicant (Section G)
- Project Schedule (Section H)
- Package Proposal Application as one (1) single PDF document and add additional links to portfolio in email if necessary.



City of Iqaluit

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## 2.4 Submission Details

Proposals are due Wednesday, March 3, 2021 at 4:30 p.m. local Iqaluit time.

An evaluation committee will review all proposals and will be scored in accordance to the evaluation criteria.

For more information, to get help with filling in your application or to submit your application, please call or e-mail:

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